



2024 MARKET SHARE PARTNERSHIP (MSP)

EXISTING MSP CUSTOMERS

PLATINUM LEVEL 20 SKUS



DISPLAY DISCOUNT

FREE DISPLAY
when purchasing 1 backup
OR
50% OFF DISPLAY

FREIGHT

FREE
1 X PER WEEK

OMNICHANNEL SUPPORT*

YES

EXTENDED TERMS

9 MONTHS DATING
(Net 150 followed by 4 equal
payments on qualifying order)

INVENTORY ADJUSTMENT**

1-1
ON ALL ACTIVE ITEMS, ANNUALLY

ON-GOING BENEFITS

Add more displays throughout 2024

GOLD LEVEL 15 SKUS



DISPLAY DISCOUNT

50% OFF DISPLAY
when purchasing 1 backup
OR
30% OFF DISPLAY

FREIGHT

FREE
1 X PER WEEK

OMNICHANNEL SUPPORT

N/A

EXTENDED TERMS

4 MONTHS DATING
(Net 60 followed by 3 equal
payments on qualifying order)

INVENTORY ADJUSTMENT**

2-1
ON ALL ACTIVE ITEMS, ANNUALLY

ON-GOING BENEFITS

Add more displays throughout 2024
and increase to next tier level

*Omnichannel Support for Platinum Level - profit margin gain for Eurofase selling events

TERMS & CONDITIONS

Orders received by 11AM EST will be shipped the next day! Our 2024 Market Share Partnership is for any decorative products that have not been previously purchased. Authorized Eurofase Function and Heating merchandisers count as two (2) displays toward program qualification. Any products from Eurofase, Function and Eurofase Heating may ship together on MSP earned freight incentive weekly.

**Note: 3% inventory adjustment allowance on all orders.

MARKET SHARE PARTNERSHIP (MSP)

ENROLLMENT + CONSENT FORM

COMPANY NAME

EMAIL ADDRESS

SHIP TO ADDRESS

STREET ADDRESS

STREET ADDRESS (LINE 2)

CITY

STATE / PROVINCE

ZIP / POSTAL CODE

COUNTRY

Select your freight day for Platinum and Gold Level MSP Program

Preferred Weekly Ship Day: MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY

Secondary Weekly Ship Day: MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY

Orders received by 11AM EST will be shipped the next day.

TERMS & CONDITIONS

- **All product display SKUS must stay on display for a minimum of 12 months or be replaced by a Eurofase product if sold or removed at standard DN pricing.**
 - The FFA program is for standard shipping only. Additional fees would apply to any extra services including residential drop ship lift gate, not rushes, inside delivery, appointment confirmation, rerouting, etc.
 - The MSP Program is not offered in addition to any existing discounts or incentives and is a stand-alone opportunity.
 - Payment terms are subject to credit approval.
 - \$10 freight surcharge applies to orders under \$100.
 - Applicable sales opportunities will be conveyed in advance for store advertisement planning.
 - The MSP Partnership is an exclusive opportunity available only to qualified stocking Eurofase customers currently buying at Distributor Net pricing (DN). Dormant or New customers may qualify for active status and utilize the MSP program on their qualifying order along with receiving Distributor Net (DN) pricing by supporting a minimum of 15 new displays (Gold Level).
 - Shipping days are subject to availability. We offer first and second choice to best accommodate.
 - Display and backup inventory must be purchased at the same time to qualify for the Market Share Program (MSP).
 - Eligible payment terms are subject to good credit standing.
 - MSP Program benefits are applicable for 12 months from initial order.
- * MSP Program display count excludes individual items from Eurofase Function and Heating Collections unless approved by Sales Management. However, an authorized display merchandiser from Eurofase Function or Heating is selected, a display credit of two (2) will be permitted toward overall program qualification levels.
- ** The stock adjustment opportunity is available for the return of unopened and active Eurofase merchandise in a factory sealed box. In store displays do not qualify for the stock adjustment opportunity. Distributor is responsible for all freight costs required to ship merchandise back to Eurofase. The opportunity is allowed once per calendar year and must be a minimum of 9 months from the date of purchase. The stock adjustment is a stand-alone benefit and cannot be combined or considered in reaching program level requirements for the MSP Program. A replacement order should be submitted at the time that the RGA is issued.

PRINT NAME (CUSTOMER)

CUSTOMER SIGNATURE

DATE

PRINT NAME (SALES REPRESENTATIVE)

SALES REPRESENTATIVE SIGNATURE

PRINT NAME (EUROFASE SALES MANAGER)

EUROFASE SALES MANAGER SIGNATURE



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